

AAA PROMise Fact Sheet

A Program to Help Keep Teens Safe



Overview

- **AAA PROMise** is designed to help teens stay safe as drivers and passengers. The program raises awareness about the dangers of driving impaired - from alcohol, marijuana or any other drug - as well as distracted driving.
- The **AAA PROMise** program encourages young drivers and their parents/guardians to talk about the dangers of underage drinking, drug use, impaired or distracted driving - especially during prom and graduation season when many teen-related crashes occur.
- Teens and their parents/guardians are asked to talk openly about a plan for getting home safely on special nights, such as prom and graduation.
- The **AAA PROMise** program provides high schools with resources to help keep teens safe on two of the most exciting times of high school - prom and graduation.
- High schools in select areas of AAA - The Auto Club Group territory can request a free toolkit to help teens make good choices and support effective communication with parents/guardians.

Purpose

- The **AAA PROMise** program aims to protect motorists from the dangerous consequences of impaired and distracted driving.



How the AAA PROMise Program Works

The teen makes the following promise before celebrating prom and graduation:

- ✓ *I promise not to drive impaired or distracted.*
- ✓ *I promise not to let my friends drive impaired or distracted.*
- ✓ *I promise my parents I will get home safely or call them for help.*

- By making the **AAA PROMise**, the teen agrees to openly communicate with his or her parent/guardian regarding a plan for getting home safely on special nights such as prom and graduation.
- If a safe ride home is needed, the teen calls the parent/guardian for help and avoids getting behind the wheel.
- The parent/guardian then picks up the stranded teen and if help is needed getting the family car home, the parent/guardian can call 1-800-AAA-HELP, free of charge, member or not.

How to Participate

- Free **AAA PROMise** toolkits are available to high schools in select areas of the AAA - The Auto Club Group territory where the program is available. The toolkit can be ordered by educators, administrators, school resource officers or other faculty at AAA.com/PROMise.
- Parents/Guardians are encouraged to contact their teen's high school to let them know about the free resources available to help keep young drivers safe through the **AAA PROMise** program.

Program Resources

More information can be found at AAA.com/PROMise.